




centelon
solutions

Navigate and Thrive in the Digital Landscape

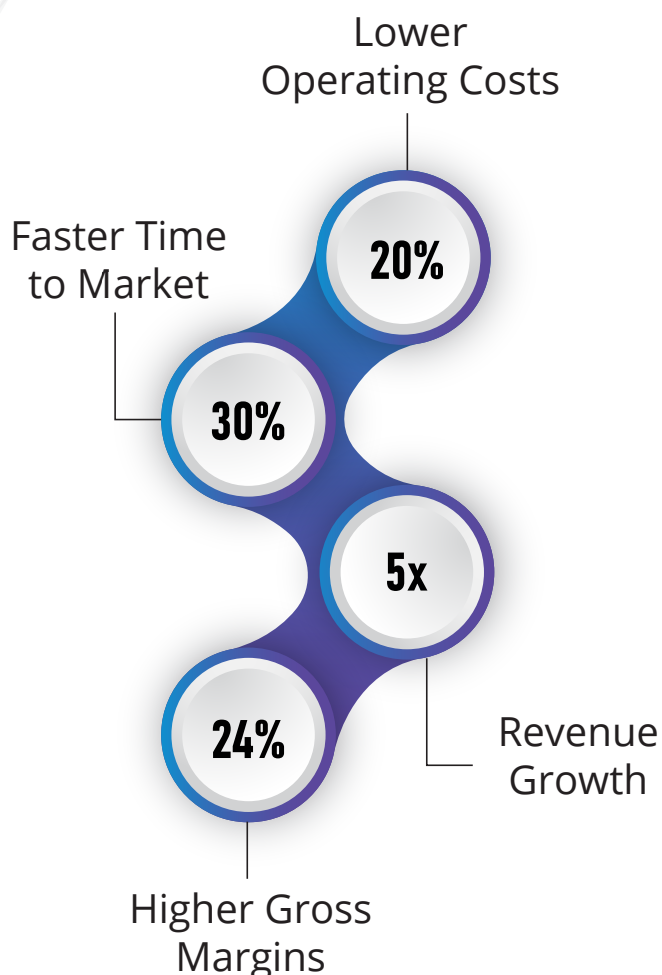


In the face of budget constraints, limited resources, & growing demand for digital engagement

Your Business Can Thrive

Embrace digital maturity to exceed customer expectations and drive exponential growth.

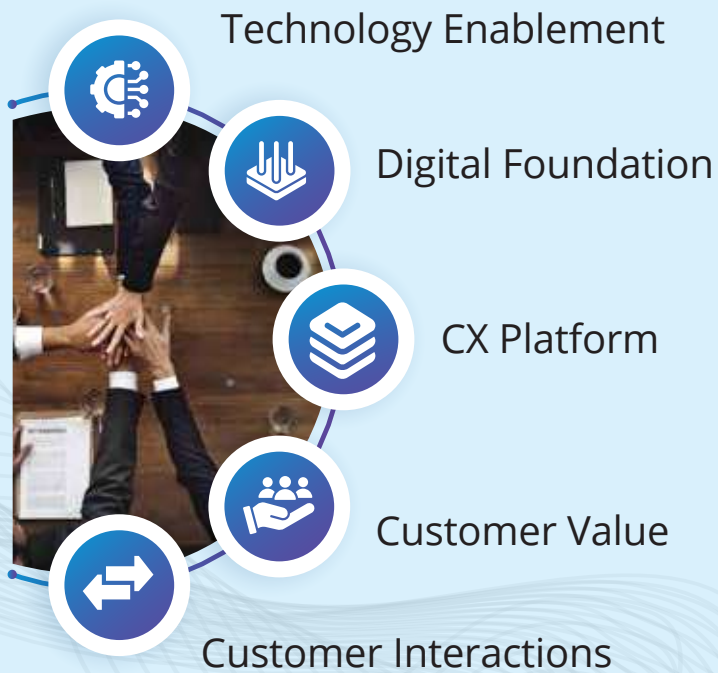
Digitally Mature Businesses Outpace Peers with



We have a proven track record of transforming businesses across industries with our end-to-end digitalization capabilities

- ✓ Enabled an Australian worker safety provider to cut support calls by **70%** and save **AUD 200,000** annually through a self-service app, boosting efficiency and saving costs
- ✓ Transformed an Australian charity's CRM, enabling **5-hour** donation processing and a streamlined donor experience, all while ensuring PCI-DSS compliance
- ✓ Portfolio management solution that helped a leading asset reconstruction company manage **10x** more accounts, reduce operational risks by **30%**, and boost recovery rates by **20%**
- ✓ Helped an AU banking major identify **10%** additional profitable customers from those previously denied credit

Bespoke Technology Consulting



Strategic Direction



Align vision with market expectations, cultivate market leadership, and forge deep connections with core customer segments

Business Blueprint



Optimise customer journey for maximum conversion, mapping key touchpoints that drive sales, ensuring profit maximisation

Technology Architecture



Leverage tech to optimise margins, ensure data security, and drive profitability

Agile Digital Transformation

Scale Operations. Drive Growth. Boost Profitability.



Improve customer engagement with high-performance websites and apps



Nurture leads, scale outreach, and manage data seamlessly



Harness top CRMs and automation for powerful sales and marketing

Actionable Data Engineering

Turn Trends into Results

Optimise your software with advanced AI & ML solutions for human-like capabilities

01

02

Dive deep into data insights beyond reporting with BI and analytics solutions

03

Improve decision-making speed and accuracy with quality-assured data.

Disruptive Generative AI

Human-centered Innovation for
Effective Service Delivery

- ✓ Automate tasks with AI
- ✓ Leverage Large Language Models
- ✓ Integrate tech seamlessly
- ✓ Strategically allocate resources



Disruptive Generative AI – made Real for you

Document
Generation

Test Case
Generation

Chat

Code
Generation

Data
Extraction

Scalable Connected Devices

Be Ready for the Connected Age



Develop customised IoT
strategies to save costs
and speed things up



Use IoT for devices to
sense, talk, and share info



Manage data for multiple
users with our secure IoT
platform

Frictionless Intelligent Automation

Automate Manual Tasks and Focus
on What Matters Most – Your
Business and Your Customers.



Automated processes
for improved
operational efficiency



Cost-effective solutions
for streamlined
operations



Data-driven insights
for informed
decision-making



Adaptive strategies
for agile business
performance



Effective compliance
measures and
customer engagement

Transformative CRM Solutions

Boost Engagement and Delight Customers



Achieve deeper relationships with your customers, and close deals faster



Optimise and manage your omni-channel strategy



Set your team up for success with purpose-built solutions



Achieve your goals faster through seamless implementation and expert guidance



Automate workflows with HubSpot CRM to personalise interactions and make data-driven decisions

Tailored Salesforce Solutions

Accredited Salesforce Partner to Deliver End-to-end Services Across Industries



One-stop shop for consulting, implementation, migration, integration, custom development, maintenance, and support



Backed by our people with over 200+ years of combined experience across the Salesforce platform



Reduced end-to-end TAT of applications from weeks to **10 days** at a leading home loan provider



Reduced IT build efforts by **20%** at a large wealth and investment management player



Delivered improved productivity and reduced lead leakage for a pension fund of a leading Indian insurer





About Centelon

Centelon Solutions is a trusted technology solutions partner for large to mid-size enterprises in energy & utilities, BFSI, government & non-profit sectors. With offices in Australia, Singapore, New Zealand, India, and the US, we specialise in digital and data services value chain across industries.



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